

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
939205-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	1852

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	939205	07894386

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	NBC Today Show	7-9am	--WTF--	:30	3	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/22/12	8:56 AM	NBC Today Show	7-9am	:30	AFP12TV14	\$900.00 NM
2	WXII	Th	08/23/12	7:26 AM	NBC Today Show	7-9am	:30	AFP12TV14	\$900.00 NM
3	WXII	F	08/24/12	7:28 AM	NBC Today Show	7-9am	:30	AFP12TV18H	\$900.00 NM
2	08/22/12	08/24/12	M-F WXII 12 News @ Noon	12-1pm	--WTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	08/22/12	12:13 PM	M-F WXII 12 News @ Noon	12-1pm	:30	AFP12TV14	\$250.00 NM
1	WXII	Th	08/23/12	12:53 PM	M-F WXII 12 News @ Noon	12-1pm	:30	AFP12TV14	\$250.00 NM
3	WXII	F	08/24/12	12:36 PM	M-F WXII 12 News @ Noon	12-1pm	:30	AFP12TV18H	\$250.00 NM
3	08/22/12	08/24/12	M-F WXII 12 News @ 5 p	5-6pm	--WTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/22/12	5:56 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AFP12TV14	\$800.00 NM
3	WXII	Th	08/23/12	5:26 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AFP12TV14	\$800.00 NM
2	WXII	F	08/24/12	5:57 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AFP12TV18H	\$800.00 NM
4	08/22/12	08/24/12	M-F WXII 12 News @ 6 p	6-630pm	--WTF--	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/22/12	6:13 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AFP12TV14	\$1,000.00 NM
3	WXII	Th	08/23/12	6:22 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AFP12TV14	\$1,000.00 NM
2	WXII	F	08/24/12	6:18 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AFP12TV18H	\$1,000.00 NM
5	08/22/12	08/24/12	Inside Edition	7-730pm	--WTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$800.00				

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939205-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	1852	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/22/12	08/24/12	Inside Edition	7-730pm	--WTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/22/12	7:26 PM	Inside Edition	7-730pm	:30	AFP12TV14	\$800.00 NM
2	WXII	Th	08/23/12	7:26 PM	Inside Edition	7-730pm	:30	AFP12TV14	\$800.00 NM
3	WXII	F	08/24/12	7:13 PM	Inside Edition	7-730pm	:30	AFP12TV18H	\$800.00 NM
6	08/22/12	08/24/12	Entertainment Tonight	730-8pm	--WTF--	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	08/22/12	7:48 PM	Entertainment Tonight	730-8pm	:30	AFP12TV14	\$700.00 NM
3	WXII	Th	08/23/12	7:46 PM	Entertainment Tonight	730-8pm	:30	AFP12TV14	\$700.00 NM
1	WXII	F	08/24/12	7:41 PM	Entertainment Tonight	730-8pm	:30	AFP12TV18H	\$700.00 NM
7	08/22/12	08/25/12	M-Su WXII 12 News @ 11-1135pm		--WTF--	:30	4	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/22/12	11:29 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP12TV14	\$800.00 NM
4	WXII	Th	08/23/12	11:09 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP12TV14	\$800.00 NM
3	WXII	F	08/24/12	11:08 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP12TV18H	\$800.00 NM
2	WXII	Sa	08/25/12	11:17 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP12TV18H	\$800.00 NM
8	08/24/12	08/24/12	DATELINE	10-11pm	----F--	:30	2	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	----F--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	08/24/12	10:14 PM	DATELINE	10-11pm	:30	AFP12TV18H	\$2,000.00 NM
2	WXII	F	08/24/12	10:33 PM	DATELINE	10-11pm	:30	AFP12TV18H	\$2,000.00 NM
9	08/25/12	08/25/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	08/25/12	6:21 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	AFP12TV18H	\$400.00 NM
10	08/25/12	08/25/12	NBC Saturday Today	8-10am	-----S-	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	08/25/12	8:59 AM	NBC Saturday Today	8-10am	:30	AFP12TV18H	\$700.00 NM
11	08/26/12	08/26/12	WXII 12 Sa/Su News at 6-8am		-----S	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	08/26/12	6:22 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	AFP12TV18H	\$300.00 NM
12	08/26/12	08/26/12	NBC Sunday Today	8-9am	-----S	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	1852

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/26/12	08/26/12	NBC Sunday Today	8-9am	-----S	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXII	Su	08/26/12	8:27 AM	NBC Sunday Today	8-9am	:30	AFP12TV18H	\$700.00 NM
13	08/26/12	08/26/12	NBC Meet the Press	9-10am	-----S	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXII	Su	08/26/12	9:47 AM	NBC Meet the Press	9-10am	:30	AFP12TV18H	\$500.00 NM
14	08/26/12	08/26/12	NFL Pre-Season Games	7p-11p	-----S	:30	2	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	2	\$3,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WXII	Su	08/26/12	10:18 PM	NFL Pre-Season Games	7p-11p	:30	AFP12TV18H	\$3,000.00 NM
1	WXII	Su	08/26/12	11:04 PM	NFL Pre-Season Games	7p-11p	:30	AFP12TV18H	\$3,000.00 NM
LR - Football									
Total Spots							31		

Payment Terms 30 Days

<u>Gross Total</u>	\$29,150.00
<u>Agency Commission</u>	\$4,372.50
<u>Net Amount Due</u>	\$24,777.50